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Introduction to Web Technologies

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| <ul style="list-style-type: none">• Introduction to Web Technologies• Careers in Web Technologies• How the Website Works?• Client and Server Scripting Languages | <ul style="list-style-type: none">• Job Roles of Web Designer and Web Developer• Types of Websites (Static and Dynamic)• Web Standards• W3C recommendations |
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Adobe Photoshop + Illustrator + Logo design + Template design

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| <ul style="list-style-type: none">• Introduction of Stock Photography• Types of Image Graphics• Vector Graphics and Tools• Scalar Graphics and Tools• Introduction to Adobe Photoshop• Interface Tour of Photoshop and Palettes• Color Modes and Resolution Options• File Types in Photoshop• Using Photoshop Tools with Real-time Examples• Move Tool• Marque Tools• Lasso Tools• Quick Selection / Magic Wand• Crop / Slicing Tool• Image Manipulation Tools• Brushes• Patterns• Gradients | <ul style="list-style-type: none">• Pen Tool / Shape Tool• Text Tool• Layers, Grouping and Smart Objects• Image Adjustments• Layer Masking, Layer Clipping• Using Blending Options to create unique effects• Analysis Menu• View Menu / Window Menu• Filter Effects• Photoshop Actions• Automation Tools• Animation using Photoshop• Brochure Designing and PDF Output• Designing a Logo• Creating a Business Card• Design Banners for Website• Real-time Website Layout Design• What's new in PS CS 6.0 |
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Hyper Text Markup Language (HTML 4.01)

<ul style="list-style-type: none">• What is Markup Language• Basic Structure of HTML• Head Section and Elements of Head• Meta Tags• External Link Tags• HTML Structure Tags• Table Tag• Div Tag• Frames• Content / Media Tags• Headings, Paragraph, Span, Pre Tags• Anchor Links and Named Anchors• Image Tags / Image Hot Spots• Object Tag / I frame Tags	<ul style="list-style-type: none">• Working with Forms• Form Functionality Logic• Form Tag• POST and GET Method• Encoding Type• Text Input and Password• Hidden Fields• Checkbox and Radio Button• Text Area• Select Option, Option Group and Menu• File Upload and Multiple Files• Button, Image, Submit and Reset Buttons• Relation between HTML Form and PHP• Creating a Live Website Form MANY MORE...
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Cascading Style Sheets (CSS 2.1)

<ul style="list-style-type: none">• Introduction to Cascading Style Sheets• Types of Style Sheets• Inline, Internal and External• CSS for Website Layout and Print Layout• Types of CSS Selectors• Universal Selector• Type Selector• Class Selector• ID Selector• Child Selector• Descendant Selector• Adjacent Sibling Selector• Child Combinatory• :before and :after selector• first-line and first-letter• :Hover, :Visited and :Active• Grouped Selectors	<ul style="list-style-type: none">• CSS properties• Type Properties• Background Properties• Block Properties• Box Model Properties• List Properties• Border Properties• Positioning Properties• Properties useful in Real-time Designing• Using CSS for Real-time Practical Works• Defining the Text Styles• Defining the Background Styles• CSS Menus (Horizontal, Vertical and Drop Down)• Custom Form Designing• DIV + CSS Layout Design• PSD to CSS Conversion• CSS Optimization Tips MANY MORE....
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RESPONSIVE WEBSITE WITH HTML5 /CSS3

- Do your slicing with responsive website
- How to use HTML5 for responsive
- How to use CSS3 for responsive
- Project

HTML 5

<ul style="list-style-type: none">• Introduction to HTML5• What's new in HTML5• HTML5 DocType• JS and CSS Tags• New Structure Tags• Section• Article• Nav• Aside• Header• Hgroup• Footer• box-shadow• border-image• 2D/3D Transformations• Multiple Column Layout• background-size• background-clip• word-wrap	<ul style="list-style-type: none">• New Form Tags• Form validation and Placeholder• search• tel• url• email• date, date time and month• number and range• New Media Tags• Audio Tag• Video Tag• Designing a Layout using HTML5• border-radius• Text Effects• Animations• Box Model• background-origin• text-shadow• word-break
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CSS 3

<ul style="list-style-type: none">• Introduction to CSS 3• New CSS3 Properties• Rounded Corners• Border Images• Border Shadows• @font-face Rule	<ul style="list-style-type: none">• CSS Gradients• CSS Background properties• Text-Shadow Property• Text-Stroke Property• Using CSS3 in Practical Layout• font-style
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<ul style="list-style-type: none"> • font-weight • 2D Transforms • rotate() • skew() • CSS3 @key frames Rule • Animation, animation-duration • box-sizing • Ccss3 Slider 	<ul style="list-style-type: none"> • font-stretch • translate() • scale() • matrix() • Browser Support • column-count • outline-offset • Dropdown Menu AND MANY MORE....
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Twitter Bootstrap (Powerful mobile front-end framework)

<ul style="list-style-type: none"> • What is Twitter Bootstrap? • New CSS3 Properties • Bootstrap Install from Local • Why use Bootstrap? • File structure • Basic Examples • What is Bootstrap Grid System? • Working of Bootstrap Grid System • Responsive column resets • Bootstrap Typography • Bootstrap Forms • Bootstrap Images • Bootstrap Responsive utilities • Bootstrap Glyphicons • Bootstrap Button Groups • Bootstrap Input Groups • Bootstrap Navbar • Bootstrap Badges • Bootstrap Progress Bars • Bootstrap List Group • Bootstrap Panels • Bootstrap Carousal 	<ul style="list-style-type: none"> • History • CSS Background properties • Install From CDN • What Bootstrap Package Includes? • PRECOMPILED BOOTSTRAP • What is a Grid? • MOBILE FIRST STRATEGY • Media Queries Offset columns • Bootstrap CSS Overview • Bootstrap Tables • Bootstrap Buttons • Bootstrap Helper Classes • Print classes • Bootstrap Dropdowns • Bootstrap Button Dropdowns • Bootstrap Navigation Elements • Bootstrap Pagination • Bootstrap Alerts • Bootstrap Media Object • Bootstrap Wells • Bootstrap Plugins Overview • Bootstrap Slider and many more...
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Adobe Dreamweaver

<ul style="list-style-type: none">• Introduction to Adobe Dreamweaver• Dreamweaver Interface Basics• Type of Views• Defining a Dreamweaver site• Benefits of Using Site• Creating a Site for Static Project• Creating a Site for PHP Project• Standard Tool Bar• Multiple Browser Output• Device Central and Mobile Sites• Common Tool Bar• Anchor Links / Email Links / Named Anchors• Insert Table• Insert Divs• Inserting Images / Image Hot Spots• Inserting Flash / Video• Meta Tags• Script Tags• Layout Tool Bar• Inserting Divs• Inserting Tables• Working with I Frames• Text Tags• Heading Tag• Content Tags• Formatting Tags	<ul style="list-style-type: none">• Spry Elements• Spry Menu Bar• Tabbed Panels• Accordions• Collapsible Divs• Forms in Dreamweaver• Form Tag• Field set and Label Tag• Input Tags (Hidden, Text, Checkbox, Radio)• Select Tag / List Tag / Opt Group• File Type / Encoding• Text Area• Buttons (Submit, Button, Image and Reset)• Dreamweaver Advanced Concepts• Spry Form Validations• Snippets Creation• FTP Client in DW• Dreamweaver Extensions• Template Design in Dreamweaver• Importing a website design• Setting the Editable and Non-Editable Regions• Defining the DWT for project.• Attaching a Template• Detaching the Template / Modifying the Template• Validating the XHTML & CSS• Common Compatibility Issues
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Java Script and JQuery

<ul style="list-style-type: none">• Introduction to Client Side Scripting• Introduction to Java Script• Types of JS	<ul style="list-style-type: none">• Working with Arrays• JS Objects• JS Functions
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<ul style="list-style-type: none"> • Variables in JS • JOperators in JS • Conditions Statements (If, If Else, Switch) • Java Script Loops • JS Popup Boxes (Alert, Prompt, Confirm) • JS Events • Onload, Onunload and Onsubmit • OnFocus, Onchange and Onblur • Onmouseover and Onmouseout • Onclick, Ondblclick Events • JS Arrays 	<ul style="list-style-type: none"> • Using Java Script in Real-time • Validation of Forms • Dropdown Menus • Slide Show Effects in Js • Date / Calendar Integration • Useful Scripts for Projects
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Web Hosting

<ul style="list-style-type: none"> • Web Hosting Basics • Types of Hosting Packages • Registering domains • Defining Name Servers 	<ul style="list-style-type: none"> • Using Control Panel • Creating Emails in Cpanel • Using FTP Client • Maintaining a Website
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App Design Course - UX, UI and Design

<p>Create mobile app designs from scratch</p> <p>Create mockups using Sketch and other tools</p>	<p>Understand the differences between designing for iOS and Android</p> <p>Start a new career as a UI/UX designer</p>
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SEO Ready Website

<ul style="list-style-type: none"> • What is Meta Title • Broken Links • Website Loading Time • HTML Minify/Beautifier • HTML Validate • CSS Stylus 	<ul style="list-style-type: none"> • Meta Description • Anchor Text Optimization • CSS Minify • JS Minify • CSS Validate
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Live Project Implementation

<ul style="list-style-type: none">• Client Requirement Analysis• Designing a Professional Photoshop Template• Conversion of PSD to CSS• Adding Menu System to Project• Slideshow Integration	<ul style="list-style-type: none">• Implementing Gallery Script• Adding the Contact Form• Form validations using JS• Writing the Mail Function in form with PHP• Manual Website Testing
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Web Designing Resources and Support after Course

<ul style="list-style-type: none">• Icon, Buttons, Backgrounds Graphics• Brushes, Patterns, Textures, Styles• Gradients, Actions• PSD Templates• Study Material in PDF and Daily Notes• FTP Access for storing file• Professional CSS Templates	<ul style="list-style-type: none">• Professional Flash Templates• 100 Stock Photos for Website Work• Java Scripts and query Scripts• 100% Job Assistance till you get placed.• Live Project in course• Course Certificate• Email Support for Live Time

We are now offering Web designing group training. Our Trainer has 4+ years of experience in training and development. Listen a demo session before you take a decision.

1 day Demo Class before Admission

Live Project

Daily Assignment

5 HTML Website Create

3 HTML5/CSS3 PROJECTS

5 Responsive PROJECTS WITH HTML5/CSS3

2 BOOTSTRAP PROJECTS (Frontend and backend)

1. Parallax Design HTML5/CSS3 with Responsive

1. Metro Design with Responsive (HTML5/CSS3 Included)

1. One Page Website Design with Responsive (HTML5/CSS3 Included)

20 PSD 2 HTML Project

Foundation Framework Project

AMP(Accelerated Mobile Pages) Projects

Interview Question answers Materials.

PSD Template Design

Server For Live Project and Portfolio

UI/UX Design

App Design with UI/UX

Illustrator Project and many More...

80% Practical Class, 10% Theory, 10% Case Studies

100% Job Placement Assistance only in Kolkata

Course Duration: 6 Months

Course Fees: Rs 15, 000/-

Installment: Easy Installment

NO NEED TO JOIN GROUP

Course Schedule: Weekly 3 Days (2 hrs.)

Thanks and Regards,

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