**WORDPRESS Training Details Call Us: +91 7890149401 , 8017270445**

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| **Address: Near Motijheel GIRL HIGH SCHOOL Dumdum Kolkata -74 , Email :** [**w3webschools@gmail.com**](mailto:w3webschools@gmail.com) **, enquiry@w3webschool.com** |

**Wordpress Introduction and Installation**

* Introduction Word press
* Installation of XAMPP,Wamp
* Configuration of Apache / PHP
* Common Errors in Installation
* Using the Dreamweaver for Wordpress

**Wordpress Basic**

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| * What is Word press * Create Database * Install Word press In Local host * Install Wordpress and configuration * What is prefix in word press * Change Basic setting * Word press File structure * Difference between Page and Post * How to Change Admin Password in admin * Manage tools * Manage Comment Section | * Configure Post Setting * Add category , Tags and posts * Configure Pages and manage it * Manage Media section * Manage Privacy * Manage Permalink on 3 types * Manage multiuser * Allow registration From Website * Manage Plug-in Section * Manage Widgets Section * Manage Menu section |

**Wordpress Theme Customization**

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| * How to Change Theme * Basic Knowledge In theme * Create Own Template In theme * How to write Php Code In Admin Page * How to Connection Database In theme * Understanding Function.php * Create Network Website and manage it. * Difference between Page and Post * Create Basic Own Word press Theme * Add Own Section Like left, right * Difference Pages Create and Manage | * Add , Edit Theme From Admin * Convert HTML 2 Wordpress * Write Own Php Code In Theme * Develop own Php Section in admin * Add Own section In admin left bar * Understanding Like header, footer etc * Premium Wordpress Theme Manage ,Edit etc * Allow registration From Website * Add Own Blog Section * Different Header, footer include On pages * Create Whole Dynamic Website |

**Menu and Widgets**

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| * Manage Custom Menu * Manage Dropdown Menu * How to create Dynamic Menu * Create Function For Menu * How to use Widgets * Show Widgets anywhere In theme | * Create Menu For header,Footer etc * Create Dynamic Menu in admin * Manage Menu By admin and configure * Create Own Widgets and configure it. * Create Unlimited Widgets and use it |

**Plugin**

* How to Install Plugin and use it.
* How to activated Plugin
* How to find Plugin
* How to change Plugin color , style etc
* Plugin updated
* Create own Basic Plugin

**Custom Post Type**

* What is custom Post Type?
* How To use Custom Post Type
* How to create Custom Post Type
* Configure Advanced Custom Post Type.
* How to show Custom Post Type in theme

**Word press Phpmyadmin**

* How many word press table.
* How to change email , password etc from database
* How to change base url in database
* Understand Post, page table.
* Understanding Category, menu, taxonomy Table.
* How to Secure Word press Site From Hackers
* Create own table and use it
* And many more..

**VISUAL COMPOSER (LATEST)**

**WORDPRESS SECURITY**

**WORDPRESS SEO (ON PAGES)**

* Meta Title Optimization
* Meta Description Optimization
* Meta Keyword Optimization
* Yoast Plugin install and integration
* Sitemap Create for users
* Facebook Page Create
* Image size configration

**Word press Woo commerce**

* Install woo-commerce
* Adding Product ,category etc
* Configure Payment gatway,shipping etc
* Change Product page.
* Shopping cart Page
* Checkout page etc
* Covert Shopping site from HTML CSS.
* And many more..

**Word press Framework**

* How to use Options Framework
* How to include
* How to configure
* How to make all website dynamic with framework.

**Web Hosting**

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| * Web Hosting Basics * Types of Hosting Packages * Registering domains * Defining Name Servers | * Using Control Panel * Creating Emails in Cpanel * Using FTP Client * Maintaining a Website |

**Live Project**

**2 Business Website (Admin and front)**

**1 Shopping Website (Admin and front)**

**1 Blog Website (Admin and front)**

**1 Network Type Website (Admin and front)**

Course Duration: 1Month

**Course Fees: Rs 5,000**

Course Schedule: Weekly 3 Days (2 hrs.)

**Thanks and Regards,**

**W3webschool.**

**Office number: +91 7890149401, 8017270445**

### Kolkata Office Address (Online Training available Over All World)

**W3webSchool, Near Motijheel Girl High School Dumdum, Kolkata-74 West Bengal.**

**(Walking Distance from Dumdum Metro - 15 minutes, Auto - 5 minutes)**

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