**WORDPRESS Training Details Call Us: +91 7890149401 , 8017270445**

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| **Address: Near Motijheel GIRL HIGH SCHOOL Dumdum Kolkata -74 , Email :** **w3webschools@gmail.com** **, enquiry@w3webschool.com** |

**Wordpress Introduction and Installation**

* Introduction Word press
* Installation of XAMPP,Wamp
* Configuration of Apache / PHP
* Common Errors in Installation
* Using the Dreamweaver for Wordpress

**Wordpress Basic**

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| * What is Word press
* Create Database
* Install Word press In Local host
* Install Wordpress and configuration
* What is prefix in word press
* Change Basic setting
* Word press File structure
* Difference between Page and Post
* How to Change Admin Password in admin
* Manage tools
* Manage Comment Section
 | * Configure Post Setting
* Add category , Tags and posts
* Configure Pages and manage it
* Manage Media section
* Manage Privacy
* Manage Permalink on 3 types
* Manage multiuser
* Allow registration From Website
* Manage Plug-in Section
* Manage Widgets Section
* Manage Menu section
 |

**Wordpress Theme Customization**

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| * How to Change Theme
* Basic Knowledge In theme
* Create Own Template In theme
* How to write Php Code In Admin Page
* How to Connection Database In theme
* Understanding Function.php
* Create Network Website and manage it.
* Difference between Page and Post
* Create Basic Own Word press Theme
* Add Own Section Like left, right
* Difference Pages Create and Manage
 | * Add , Edit Theme From Admin
* Convert HTML 2 Wordpress
* Write Own Php Code In Theme
* Develop own Php Section in admin
* Add Own section In admin left bar
* Understanding Like header, footer etc
* Premium Wordpress Theme Manage ,Edit etc
* Allow registration From Website
* Add Own Blog Section
* Different Header, footer include On pages
* Create Whole Dynamic Website
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**Menu and Widgets**

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| --- | --- |
| * Manage Custom Menu
* Manage Dropdown Menu
* How to create Dynamic Menu
* Create Function For Menu
* How to use Widgets
* Show Widgets anywhere In theme
 | * Create Menu For header,Footer etc
* Create Dynamic Menu in admin
* Manage Menu By admin and configure
* Create Own Widgets and configure it.
* Create Unlimited Widgets and use it
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**Plugin**

* How to Install Plugin and use it.
* How to activated Plugin
* How to find Plugin
* How to change Plugin color , style etc
* Plugin updated
* Create own Basic Plugin

**Custom Post Type**

* What is custom Post Type?
* How To use Custom Post Type
* How to create Custom Post Type
* Configure Advanced Custom Post Type.
* How to show Custom Post Type in theme

**Word press Phpmyadmin**

* How many word press table.
* How to change email , password etc from database
* How to change base url in database
* Understand Post, page table.
* Understanding Category, menu, taxonomy Table.
* How to Secure Word press Site From Hackers
* Create own table and use it
* And many more..

**VISUAL COMPOSER (LATEST)**

**WORDPRESS SECURITY**

**WORDPRESS SEO (ON PAGES)**

* Meta Title Optimization
* Meta Description Optimization
* Meta Keyword Optimization
* Yoast Plugin install and integration
* Sitemap Create for users
* Facebook Page Create
* Image size configration

**Word press Woo commerce**

* Install woo-commerce
* Adding Product ,category etc
* Configure Payment gatway,shipping etc
* Change Product page.
* Shopping cart Page
* Checkout page etc
* Covert Shopping site from HTML CSS.
* And many more..

**Word press Framework**

* How to use Options Framework
* How to include
* How to configure
* How to make all website dynamic with framework.

**Web Hosting**

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| * Web Hosting Basics
* Types of Hosting Packages
* Registering domains
* Defining Name Servers
 | * Using Control Panel
* Creating Emails in Cpanel
* Using FTP Client
* Maintaining a Website
 |

**Live Project**

**2 Business Website (Admin and front)**

**1 Shopping Website (Admin and front)**

**1 Blog Website (Admin and front)**

**1 Network Type Website (Admin and front)**

Course Duration: 1Month

**Course Fees: Rs 5,000**

Course Schedule: Weekly 3 Days (2 hrs.)

**Thanks and Regards,**

**W3webschool.**

**Office number: +91 7890149401, 8017270445**

### Kolkata Office Address (Online Training available Over All World)

**W3webSchool, Near Motijheel Girl High School Dumdum, Kolkata-74 West Bengal.**

**(Walking Distance from Dumdum Metro - 15 minutes, Auto - 5 minutes)**

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